

# Launch Princh at your organization

Complete all items below to ensure a successful public launch of Princh at your organization.

- Complete a successful test print using Princh
- Create and display your [print guide poster\(s\)](#) and other promotional materials in the organization
- Educate your staff on the Princh Printer-ID. You can find information on it [here](#)
- Inform the staff of the [Welcome Center](#) resources (Princh product presentations, interactive guides, print guide posters, how to videos)
- Share the Staff Training course with your colleagues so they can be informed about Princh through videos and training quizzes. You can find the course [here](#)
- Ensure that your staff are aware of the [Princh Knowledge Base](#) and can utilize the articles for troubleshooting with ease
- Update your website utilizing the website kit (found in the [Welcome Center](#)). This includes removing all mentions of your previous printing solution and giving up-to-date information on your new one
- Utilize the Social Media kit (found in the [Welcome Center](#)) on your social channels